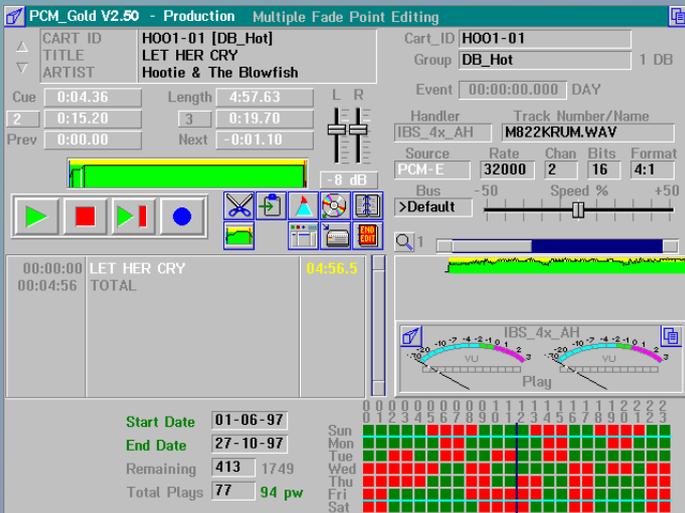
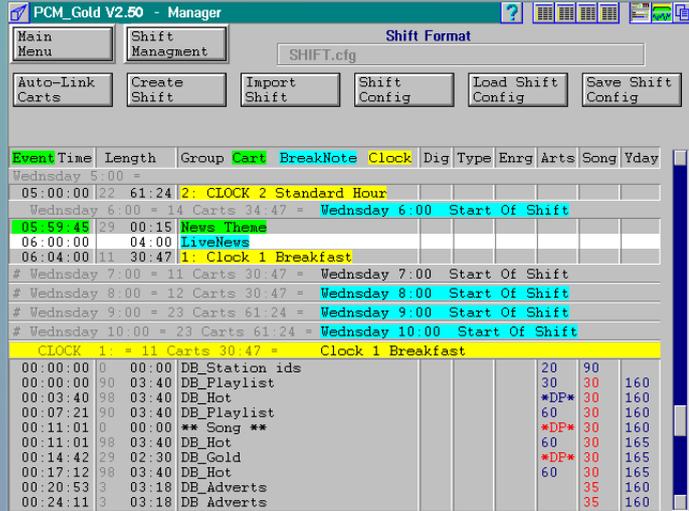




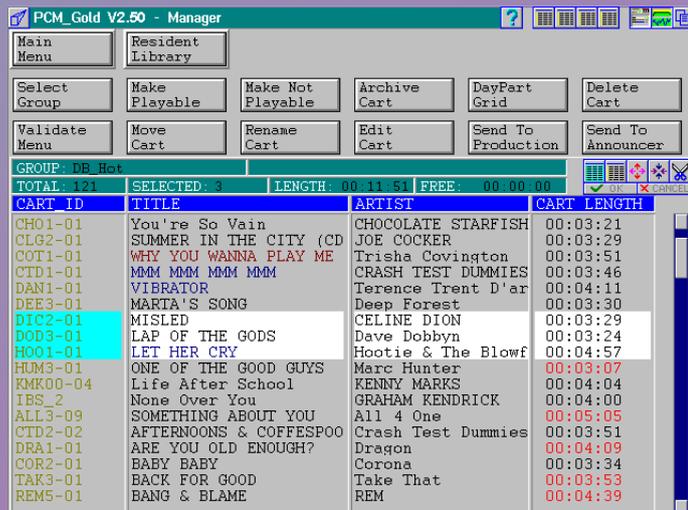
Announcer Module

Scheduling Module



Production Module

Manager Module



PCM Gold 3.

The Ultimate Automation Experience

Announcer Module

Full automation or announcer assist at will	Allows the Announcer to have complete control or to run unattended
Full graphical interface	Very easy to use - Colour coded information
Hot List	A list of Carts, tracks, sound effects that can be played on the spot by a single button
Failsafe	Removes chance of 'dead air' without the need for announcers
Hotlist	One key start of carts / sound effects
Easy editing of shifts	Cut, Past, insert, delete and move any cart to any position
Remote Audio Feeds	Remote/Live audio feeds look like a standard cart with with event timing
Audio Ducking voice overs	Announcer inserts can fade/duck the playing songs around it.
Advanced data base searching	Multiple wildcard searches under any information category
Screen Countdown for intro and outro	Show when the vocals of a track start and end
Graphical linking of carts	Allows the announcer control of how cart flow together
Auto queuing of tracks	The carts are automatically cued without announcer intervention

Scheduler Module

Unlimited number of scheduling formats	Allows formats to be set up for different types of schedules
256 Clocks per format	Common shift layouts can be set up at once
Pre-set Timed Events	Automatic scheduling of specified cart(s) to start/stop at set times
Dayparting	Controls the time of day/hour individual songs are allowed to play
Start & Kill dates	Defines when a song/commercial is to start/end being scheduled
Breakable and Unbreakable rules	Controls how tight to adhere to the individual selection rules set
Artist Separation	Sets the minimum time allowed between the same artist
Song Separation	Sets the minimum time allowed between the same song
Yesterday Separation	Prevents the same song from being playing at the same time every day
Dig Depth	Sets how far to search into a group for a match
Energy	User defined range from 1-9 (music intensity)
Track Type	Four letter value defining the type of cart
Packets	Group of carts that are treated as one type of cart
Graphical grid analysis of scheduled shift	Shows at a quick glance any possible onair problems
Fully interfaces into the PCM Gold System	Fully interfaces with the other modules of PCM Gold
Fully Graphical Interface	User friendly interface

Production Module

Multi-Track Editing	Dependant only on the number and capabilities of the audio handlers / hardware
Non-Destructive Editing	The original recorded audio track is not altered
Cue Time	Set where to start playing the audio track from
Length	How much of the audio track is to be played
Fade In	Controls the audio level fade in time at start of track
Fade Out	Controls the audio level fade out time at end of track
Up to 8 Fade points	Allows control of audio level and fades during playback
Cart Specific Setting of Timed Events	Used by the Announcer module to auto start carts at a specific time
Next	Defined place where next song starts relative to the end of the current song
Previous	Defined place where current song starts relative to the previous song
Multiple Edit Lists	Allows the production staff to work on more than one cart at a time
Dayparting Grid	Sets the individual carts/commercials are allowed to be scheduled
Start And Kill dates	Sets when a song/commercial is to start and end scheduling from dates
Maximum Play	Limits how many times a cart to be scheduled
Audio Format	Information about the audio track format, sample rate etc
Cart Information	Title, artist, intro, outro user defined, label and apra info etc

Manager Module

Full Control Over the Music Database	Flexible easy to use, view and edit controls
Advanced Database Searching	Multiple wildcard searches under any information category
Database Maintenance	Rename, Move, Cut, Past,etc
Full Backup	Backup and restore of carts to archive media
Dayparting colouring of cart list	Colour coded cart names indicating type of dayparting
Multiple Cart Information Displayed	User selectable viewing of desired database fields
Fully interfaces into the PCM Gold System	Sending of carts to other PCM Gold Modules

FTP Web Module - New

Website updates	Live update of web showing active onair schedule
Support for 9 web pages	Supports 9 webpage formats and upload locations
Update minimum time	Set of minimum time between live updates

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